GALLIBIKES / NYC CYCLING

# Creator media kit

Verified public performance | Generated 2026-11-28

**~10.52M**
Documented views

**256.6K**
Likes + reactions + upvotes

**~163K**
Avg / historically measured post

**24.4K**
Reported shares*

**~8,133**
Followers + subscribers*

**4,577**
Total comments

## PLATFORM COVERAGE

| Platform | Views / watches | Audience | Coverage |
|---|---|---|---|
| **Instagram** | **7,173,831** | 4,741 | 54 Reels |
| Metricool video stats \| 2026-11-27; audience \| 2026-11-28 | | | |
| **Facebook** | **1,368,980** | 2,951 | 5 Reels + 1 video |
| Metricool video stats \| 2026-11-27; audience \| 2026-11-28 | | | |
| **Reddit** | **~1,364,000** | Not verified | 2 posts |
| Owner screenshots \| rounded \| 2026-11-03 | | | |
| **YouTube** | **~612,246** | ~441 | 6 public uploads |
| Public lifetime channel views \| 2026-11-28; subscribers \| 2026-11-28 | | | |

## FEATURED CONTENT

### 2,072,145 views

Honked at me going into a red light. Valid crash out? | Instagram + Facebook | Native Instagram Insights screenshot | 2026-11-26

Separate Meta sample: 6,603,612 views across 47 qualifying Reels of 60 sampled, 2026-11-28. Not added to the headline total.

Views and audiences are not deduplicated. Facebook includes feed-video watches; Reddit votes/comments are not impressions. Engagement covers measured subsets. Trial and combined Reel coverage is incomplete.

YouTube lifetime views replace two Shorts; average and engagement remain historical.

### ADDITIONAL PLATFORM OBSERVATIONS

Reddit | 2026-11-12 (older than 48 hours): ~2,645 upvotes; 1,356 comments; best post ~1,494; 5 recent posts

TikTok | 2026-11-28: 17 followers

## COLLABORATE WITH GALLIBIKES

Product-in-story features | Sponsored challenges | Ongoing collaborations

gallibikes.com/partners/media-kit | instagram.com/gallibikes